



New York State Maple Foundation, Inc.

10888 West Shelby Rd. Medina, NY 14103

Taste The Tradition™ Partner Application

TASTE THE TRADITION™

With its unique climate, soil and forests, New York State is naturally perfect for producing maple syrup. That's why 100% pure New York Maple is among the finest, most wholesome syrups in the world. Behind each bottle, there's even more. There's the story of a state, a way of life, and generations of maple producers who take special pride in continuing the tradition today. Simply put, maple syrup is New York's finest tradition – and you can taste it in every drop.

I understand the Taste The Tradition™ Logo and Tag line is the sole property of the New York State Maple Foundation, Inc. and I agree to the following usage stipulations:

- All maple products under this logo or tag line must be produced in New York State
- All maple products under this logo comply with the packaging and labeling requirements defined by the state of New York Agriculture & Markets
- All maple products under this logo are of high quality and taste
- All maple products under this logo shall bare the New York producers information, if packaged by a non-maple producer partner
- When incorporating the Taste The Tradition™ logo in combination with your own company logo, it shall be displayed as a sticker and must be smaller in size then your own company logo
- Any reproduction of the logo or tag line including web site and written materials and its use must be pre-approved by the New York State Maple Foundation Board of Directors

If you would like to make a donation as a partner of the NYS Maple Foundation, it is suggested to donate to the NYSMF based upon \$.01 per container sold by you or your organization for any product sold under Taste The Tradition™ brand. This money will be used for education, research and promotion of New York State maple.

I further agree that I will display the logo with pride as a New York State Maple Producer.

Signature _____ Phone: _____

Business Name: _____

Street: _____

City, State, Zip: _____

NYSMF is a 501(c)(3) non-profit organization; and as such, your donation may be tax-deductible to the extent allowed by law. The NYSMF is recognized by the NYS Charities Bureau.

For office use:

Date received: _____ Approved: _____